



Backgrounder/Fact Sheet

CENTRIA offers a comprehensive line of building products and services designed to meet the aesthetic and functional challenges in the design, development and construction of nonresidential, architectural, industrial and institutional metal buildings.

Based in Pittsburgh, Pa., and with facilities and offices throughout the world, CENTRIA offers more than a century of combined experience in engineering expertise, fabrication capabilities and construction experience to owners, architects, engineers and contractors worldwide.

CENTRIA was formed in 1996 by bringing together the former E.G. Smith Construction Products, Inc., Steelite, Inc. and H.H. Robertson companies.

Business Units:

CENTRIA Architectural Systems is the world leader in custom-engineered architectural metal enclosure systems including factory-foamed, insulated metal wall and roof panels for architectural and industrial applications, field-assembled metal panels and accessories, all handled through a nationwide network of distributors and installers.

CENTRIA Coil Coating Services provides extensive coil-coating capabilities and is a supplier of choice for demanding industries including automotive and residential building products.

CENTRIA H. H. Robertson Floor Systems offers electrified cellular decking which supplies a proven, cost-effective system for handling today's rapidly-changing wiring and cabling needs.

CENTRIA International provides international access to CENTRIA's technologies and products, project supervision and support and international sales offices and manufacturing facilities. For more information visit www.CENTRIA.com.

Facts & Figures:

- Size and scope of operations:
 - Number of employees: 600
 - Facilities and locations:
 - Corporate headquarters: Pittsburgh, Pa. (Moon Township)
 - Five plants: Cambridge, Ohio; two in Ambridge, Pa.; Sheridan, Pa.; and Frankfort, Kentucky
 - International sales offices: China, Southeast Asia and the Middle East

Interviews: CENTRIA's Product Managers, Marketing, and Business Development executives have extensive experience and a unique grasp of the industry and are available for interviews.

Media Inquires: Paul O'Rourke, Pipitone Group, 412-321-0879 or porourke@pipitongroup.com.



Subject Matter Expert Biography:

Rich Guinn – Vice President, Business Development

As Vice President of Business Development for CENTRIA, Rich is responsible for company-wide business development activities, primarily focusing on creating new market opportunities for CENTRIA's broad range of product offerings.

During nearly 30 years' experience on the CENTRIA team, Rich has held several positions. He first served as a Regional Sales Manager, then as Divisional Sales Manager before transitioning to Vice President of International Sales and, most recently, to his current post.

Guinn earned his MBA from Temple University, Philadelphia, and his bachelor's degree in Civil Engineering from the University of Illinois, Chicago.

Interviews: His long history at CENTRIA has positioned Rich as an excellent resource on trends and sales in the architectural building products industry and the CENTRIA product line.

Media Inquiries: Contact Paul O'Rourke – Pipitone Group, 412.321.0879 or porourke@pipitongroup.com.



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FOR IMMEDIATE RELEASE

Cradle to Cradle Status Earned by More CENTRIA Products

Industry leader's major products now recognized for sustainable attributes

Moon Township, Pa., October 30, 2007— McDonough Braungart Design Chemistry (MBDC) recently awarded Cradle to CradleSM Certification at the Silver level to CENTRIA's Formawall[®] Graphix SeriesTM metal wall panels, Concept Series[®] concealed fastener panels, IW Series concealed fastener panels, Profile Series exposed fastener panels, Versapanel[®] insulated metal composite panels, and Structural Standing Seam Roof Systems (SRS). These products join CENTRIA's current portfolio of certified products: Formawall[®] Dimension Series[®], the first-ever exterior wall system to earn Silver certification; Versawall[®] insulated metal composite panels, which also achieved Silver certification; and EcoScreen[®] perforated screenwall panels, which achieved Gold certification. The majority of the CENTRIA product line is now certified and recognized for sustainable attributes through Cradle to Cradle Certification.

“In design and development of products, CENTRIA focuses on three key elements: aesthetics, performance and sustainability,” explains Rick Brow, director of marketing for CENTRIA Architectural Systems. “We are excited to be recognized for our sustainable products by the recent Cradle to Cradle Certifications; it helps validate our leadership in the industry in terms of sustainability.”

The Cradle to Cradle Certification process, administered by McDonough Braungart Design Chemistry (MBDC), evaluates a material or product's ingredients—and the complete formulation for human and environmental health impacts throughout its lifecycle—as well as its potential for being truly recycled or safely composted. Achieving product certification requires success in multiple areas: use of environmentally safe and healthy materials; product design for material reutilization, such as recycling or composting; use of renewable energy and energy efficiency; efficient use of water and maximum water quality associated with production; and company strategies for social responsibility.

According to architect/designer and co-founder of MBDC, William McDonough, "It's very encouraging to see companies implement the principles of Cradle to Cradle design into their products and processes. More and more companies are finding compelling business and environmental reasons to move their product design in this direction. We encourage everyone to actively support the companies making Cradle to Cradle design a key component of their new product development."

Cradle to Cradle Certified^{CM} products also can now help earn a LEED Innovation in Design credit for buildings. Innovation in Design points are awarded to LEED projects administered by the U. S. Green Building Council (USGBC) that develop new solutions, employ new technologies, educate, or realize exemplary performance in another area.

CENTRIA first became involved with Cradle to Cradle in July of 2005, but has been at the forefront regarding sustainability in the building industry for more than 100 years. CENTRIA's Formawall Dimension Series insulated metal composite panel was the first building envelope product to receive Cradle to Cradle Certification in January of 2006. The company's intent is to move thinking beyond the "green" initiatives of environmental conservation to a broader understanding that encompasses other factors such as waste, toxic emissions, social implications and economic considerations.

For more information on CENTRIA's sustainability efforts, including its products that meet Cradle to Cradle Certification standards, call 412.299.8218, visit www.centria.com or visit its GreenWorld Web site at <http://greenworld.centria.com>.

Based in Pittsburgh (Moon Township, Pa.), CENTRIA is an international company and the U.S.'s premier supplier of architectural metal wall and roofing systems used in commercial/industrial products. Since 1906, CENTRIA professionals have provided quality products and services for architectural and construction firms worldwide. For more information about CENTRIA call 412-299-8218 or visit www.centria.com.

Cradle to CradleSM is a service mark of MBDC.

Cradle to Cradle Certified^{CM} is a certification mark of MBDC.



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FOR IMMEDIATE RELEASE

CENTRIA Recognized as Leader in Green Building Practices

Company receives annual Shades of Green Leadership Award from Green Building Alliance

Moon Township, Pa., April 3, 2008— CENTRIA has been awarded the 2008 Shades of Green Leadership Awards in the business category presented by the Green Building Alliance (GBA). The GBA is a nonprofit organization that supports the use of green buildings and green building products in Western Pa. The awards recognize the efforts of businesses, non-profits, governments and individuals in Western Pennsylvania. who have contributed to the region's environmental transformation through green leadership.

“CENTRIA’s design philosophy incorporates aesthetics, performance and sustainability as we develop solutions for commercial, institutional and industrial building projects,” said Mark Sherwin, president of CENTRIA. “While the green movement is relatively young and growing rapidly, it’s something that we’ve been involved with for many years. We have been developing products and solutions that are more energy efficient to use; even products that generate alternative energy like solar power. We also have been improving the processes and raw materials that we use to manufacture our products. This is why we are so honored that the Green Building Alliance has recognized our commitment with this award.”

CENTRIA won the Green Leadership Award for the business category and was recognized for its work on a revolutionary new solar technology to the building industry. The process integrates a thin film of solar laminate with metal roofing products in a system approach that makes it easier and more cost-effective for roofing manufactures to incorporate green technology in their designs.

Winners were honored March 5 during a luncheon at the GreenSense 2008 conference in Pittsburgh. This one-day conference is the premier conference on green building for the Mid-Atlantic and Ohio Valley Regions. It highlights strategies in green building and features sessions and case studies with nationally recognized experts.

For anyone interested in learning more information about CENTRIA's green building initiatives, please contact CENTRIA at 800.759.7474, visit <http://greenworld.centria.com> or www.centria.com.

The Green Building Alliance is a non-profit organization that advances economic and human well-being in Western Pennsylvania by driving market demand for green buildings and green building products that have minimal impact on the natural environment. In its 15th year, GBA is a national pioneer that continues to establish the region as a world leader in the ever growing market of green building projects, services, products, and innovation.

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