

**FOR IMMEDIATE RELEASE: Special to Sustainable Brands Conference
MFP News – 713**

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Mohawk Backs Up Carbon Neutral Claims With Emissions Inventory

[Cohoes, NY] – Continuing its commitment to sustainable practices, Mohawk Fine Papers Inc. has again joined the U.S. Environmental Protection Agency (EPA) Climate Leaders program, successfully completing EPA base year reporting requirements.

“EPA applauds Mohawk Fine Papers for joining the Climate Leaders program. We look forward to working with them to further reduce their greenhouse gas emissions and protect our environment,” said Robert J. Meyers, Principal Deputy Assistant Administrator of EPA’s Office of Air and Radiation.

Mohawk joined the Climate Leaders program in February of 2007 with a pledge to inventory the reduction of its corporate-wide greenhouse gas (GHG) emissions. To remain a member of the Climate Leaders program, Mohawk submits an annual report of its emissions inventory data to EPA and must pass a required site visit evaluation.

“As senior managers look for ways to build sustainable brands, increasingly they are turning to their supply chain. They want to know about the environmental integrity of products, but also about the companies behind those products,” says Thomas O’Connor, Jr., Chairman and CEO, Mohawk Fine Papers. “The certification from EPA substantiates our contribution to greenhouse gas reduction.”

New Sustainability Brochure

Along with this announcement, Mohawk releases *Mohawk Fine Papers Commitment to Sustainability*, a brochure available online or printed. “Since the early days of my father’s tenure, environmental and social responsibility have been an integral part of Mohawk’s operations. We have always held ourselves to high ethical standards and are increasingly being recognized by the EPA and environmental NGOs for the work we’ve done in this arena. This new brochure outlines topics and issues we feel passionate about. We are proud to have been the first in our industry to make coated paper with genuine postconsumer waste; the first to be certified by GreenSeal; the first to support windpower projects through the purchase of renewable energy credits; the first to produce premium carbon neutral papers,” says O’Connor.

Mohawk has earned certification from the Forest Stewardship Council (FSC), GreenSeal, and Green-e. It has been recognized by the EPA as Green Power Partner Of The Year. “And now we have just completed the EPA Climate Leaders audit. As the noise around ‘green marketing’ intensifies, third party certifications are an important way to evaluate the integrity of suppliers.” he says.

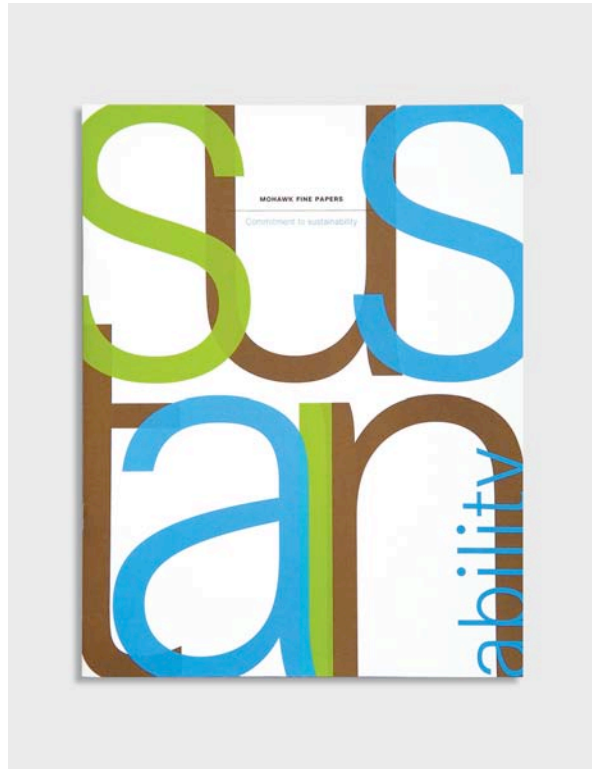
For a copy of *Mohawk Fine Papers Commitment to Sustainability* or for more information, visit www.mohawkpaper.com or call 1-800 the mill.

About Mohawk

Recognized for its technical innovation and progressive environmental initiatives, Mohawk Fine Papers Inc. manufactures an impressive range of premium printing, writing, and digital papers. Signature grades include Strathmore®, Mohawk Superfine™, Beckett Concept®, Beckett Expression®, BriteHue®, Via®, Mohawk Color Copy®, Mohawk Digital Papers and patented Inxwell® products, Navajo® and Options®. Mohawk engineers its papers to provide optimal performance for sheetfed, web, and digital printing. Mohawk papers are used in a wide variety of communications, including corporate reports, corporate identity systems, high-end brochures, packaging, and everyday communications for businesses of all sizes and types. Mohawk digital papers are also used in on-demand photo books, personalized direct mail, and custom packaging. A leader in environmental stewardship, Mohawk is the first U.S. paper mill to offset 100% of its electricity with renewable windpower and the first U.S. premium paper mill to shift toward carbon neutral production. Also offered are recycled papers certified by GreenSeal and papers certified to the Forest Stewardship Council's [FSC] standards by SmartWood, a program of the Rainforest Alliance.

FSC certification ensures responsible use of forest resources.

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Mohawk releases *Mohawk Fine Papers Commitment to Sustainability*.

Digital photo available upon request

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Mohawk Fine Papers becomes Member of FSC International’s Economic Chamber North

[Cohoes, NY] – Mohawk Fine Papers Inc. is now a member of the Economic Chamber North in FSC International (FSC A.C.). FSC relies on the active participation of its members in the development of forest certification standards and in the support of local FSC initiatives.

By becoming a member, Mohawk is demonstrating its commitment to promote responsible management of the world’s forests as well as its commitment to FSC and its principles. Joe O’Connor, Mohawk’s Senior Vice President, Sales and Marketing, and Mohawk’s Economic Chamber representative, says, “Mohawk is seriously committed to the advancement of sustainable efforts both within and outside our company walls. Participating with FSC at this level enables Mohawk to deepen its active support to promote responsible management of our world’s forests.”

The FSC organization consists of three international chambers: Economic, Social and Environmental. Members participate in the General Assembly, the highest decision-making component of the FSC, where they take part in the process of standard setting, election of the Board of Directors, and voting on motions to determine the direction of FSC activities in the coming years.

“FSC welcomes Mohawk’s decision to increase its commitment beyond being FSC certified and become a member of the FSC. Mohawk now officially joins a group of leaders in environmental and social businesses who jointly, with social and environmental organizations, actively shape the future of the FSC,” said Liza Murphy, Managing Director FSC Global Development.

FSC International currently has members in 45 countries from Canada, Germany, Brazil and Japan to Kenya, Madagascar and Australia. Mohawk joins the U.S. Chamber with other members such as Home Depot, Greenpeace USA and the Institute for Sustainable Forestry.

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About Forest Stewardship Council

The Forest Stewardship Council (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests. FSC is a stakeholder-owned system for promoting responsible management of the world's forests. Through consultative processes it sets international standards for responsible forest management. It accredits independent third-party organizations who can certify forest managers and forest product producers to FSC standards. Its trademark provides international recognition to organizations who support the growth of responsible forest management. Its product label allows consumers worldwide to recognize products that support the growth of responsible forest management worldwide. FSC undertakes marketing programs and information services that contribute to the mission of promoting responsible forestry worldwide. Over the past 13 years, over 90 million hectares in more than 70 countries have been certified according to FSC standards, while several thousand products are produced using FSC certified wood and carrying the FSC trademark. FSC operates through its network of National Initiatives in 45 countries.

For more information about FSC visit www.fsc.org

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Mohawk's Environmental Papers Listed in Convenient *Eco*Guide*

[Cohoes, NY] – Mohawk Fine Papers Inc. makes it even easier to find and specify the right environmental papers for your projects with its *Eco*Guide*.

“We have made so many environmental strides with our products in the past several years that it’s hard for customers to keep up. Now 100% of the electricity used by Mohawk Fine Papers is offset with certified windpower certificates, all of our papers are Green-e certified, many are GreenSeal certified, and we have made a number of grades carbon neutral. The *Eco*Guide* provides a nice summation of our sustainable initiatives, and makes it easy to see how comprehensive our environmental offering is,” said Laura Shore, Senior Vice President, Communications, Mohawk Fine Papers.

The *Eco*Guide* features Beckett Concept, Beckett Expression, Strathmore Writing and Script, Mohawk Options, Mohawk Via, and Mohawk Color Copy. The tool describes each of the product lines, highlighting its environmental attributes, as well as a reference chart that makes it easy to see which papers are FSC certified, Green-e certified, Green Seal certified, and/or made carbon neutral.

Many corporate clients are looking for environmental papers today. The *Eco*Guide* is a simple tool that can be shared with your clients to help make environmental decisions easy.

For a PDF of the *Eco*Guide* or for more information, visit www.mohawkpaper.com/resources or call 1 800 the mill.

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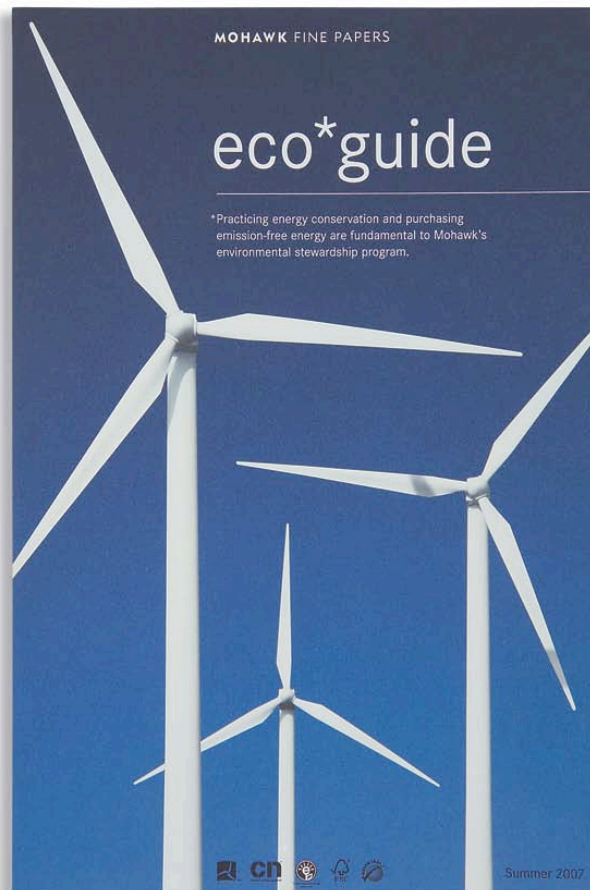
Recognized for its technical innovation and progressive environmental initiatives, Mohawk Fine Papers Inc. manufactures an impressive range of premium printing, writing and digital papers. Signature grades include Strathmore[®], Mohawk Superfine[™], Beckett Concept[®], Beckett Expression[®], BriteHue[®], Via[®], Mohawk Color Copy[®], Mohawk Digital Papers and patented Inxwell[®] products, Navajo[®] and Options[®]. Mohawk engineers its papers to provide optimal performance for sheetfed, web and digital

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FSC certification ensures responsible use of forest resources.
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Mohawk's complete listing of environmental papers is easily seen in its Eco*Guide reference tool.

Digital photo available upon request.

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