

SustainAbility Tomorrow's Value

SustainAbility is a strategy consultancy and think-tank. We combine business acumen with in-depth knowledge of the global sustainability agenda, including the challenges in emerging economies. We work with businesses to identify and manage key environmental, social and economic risks and opportunities and to develop innovative solutions that will protect and create future value.

Our diverse team, based in London, Washington and Zurich, brings many years of consulting experience to our work with beacon companies and six key industry sectors. We work with those who have far-reaching influence and who will be central to creating a sustainable future. Our key sectors are: Chemicals, Energy, Finance & Capital Markets, Food & Beverage, Healthcare and the Knowledge Economy.

Many sustainability challenges for business lie in emerging markets, and our Emerging Economies program provides insight and advice to national and multinational companies on the sustainable development agenda, with a specific focus on Brazil, China, India and South Africa.

Our strategic advice is enhanced by our independent Research & Advocacy Program. We have a track record of producing cutting edge analysis of the emerging sustainability challenges for business. Recent publications have tackled public policy, taxation strategy and sustainability reporting and disclosure.

All our work draws on long-established relationships with leaders and experts from around the world. Our networks bring insight to key issues and dilemmas from the perspectives of business, civil society, international institutions, non-governmental organisations, consumers and beyond. Our formal partnership with The Skoll Foundation focuses on social entrepreneurship and the challenge of scaling-up sustainable innovations into mainstream businesses.

Two decades since our founding, SustainAbility continues to evolve as a values-driven consultancy and think-tank. Rules of Engagement frame all we do and serve to hold our consulting work and research to account so that we always meet client expectations and make progress towards a more sustainable world.

Vision

A just and sustainable world for present and future generations.

Mission

Inspire and support the innovation that creates tomorrow's value.

Values

Equity, Diversity, Impact and Change.

Sectors

Our corporate consultancy work is wide-ranging. We seek to work with a variety of beacon companies and within six key sectors: Chemicals, Energy, Finance & Capital Markets, Food & Beverage, Healthcare and the Knowledge Economy.

Consultancy

We provide insight, counsel and practical support on all aspects of corporate sustainability strategy and implementation, stakeholder engagement, risk management, innovation, transparency, reporting and accountability.

Issues

Our strategy development and implementation expertise complements our understanding of the business challenges of climate change, water scarcity, human rights and supply chain management.

Emerging Economies

Our Emerging Economies Program focuses on Brazil, China, India and South Africa.

Engaging Stakeholders

Our Engaging Stakeholders Program provides analysis and advice on sustainability reporting and stakeholder engagement.

Innovation

Our Innovation Program focuses on creative solutions to address the risks and opportunities latent in sustainability challenges.

Social Entrepreneurship

Our partnership with The Skoll Foundation is designed to explore ways to scale sustainable solutions more rapidly through greater collaboration between mainstream business and social entrepreneurs.

Global Reach

We are a diverse team of around thirty people who work globally from offices in London, Washington and Zurich. Our worldwide network enables us to tap into a wealth of knowledge and experience from all sectors of society.

Rules of Engagement

Clear Rules of Engagement guide our client and research work to maintain our independence and to ensure that our work reflects our mission and does not compromise our values.

SustainAbility provides global consultancy services that enable clients to anticipate risk, build trust and maximise opportunity.

Sustainability Strategy Development

Our strategy advice is wide-ranging. We work with companies across geographies and functions to develop their sustainability strategies and to ensure a coherent approach within companies. This includes defining a sustainability vision and identifying material issues and management strategies supported by performance indicators, metrics and roadmaps.

Strategic Stakeholder Engagement

Stakeholder engagement is core to many of our consulting projects. Our services include identifying and engaging the key parties who will frame and define a company's risks and opportunities – ranging from communities and NGOs to financial analysts, regulators, political opinion-formers and investors. We are able to access our own diverse networks to bring expert stakeholder perspectives to bear on key challenges and opportunities.

Governance & Management Systems

Sustainability's governance advice helps ensure that an appropriate framework of checks and balances is in place within businesses, alongside senior management and board level oversight, to enable them to systematically take account of the sustainability dimensions of their operations.

Risk Management & Innovation

Risk related expertise is also core to many projects. SustainAbility employs clear, customized processes that enable our clients to identify, scope, quantify and prioritise their strategic issues and challenges as well as to identify and assess management options and market-based innovations.

Sustainability Reporting & Assurance

Reporting and assurance knowledge is the staple of our Engaging Stakeholders program. Program members receive guidance and recommendations on reporting, best practice, benchmarking and how to improve the effectiveness of their reports.

We also advise clients on the range of options available in the complex world of report assurance, including devising and facilitating stakeholder assurance panels.

Emerging Economies

Our Emerging Economies program focuses on national and multinational companies facing sustainability challenges and opportunities in the developing world. Our key countries of focus are Brazil, China, India and South Africa, where our networks and insight enable us to apply our consulting skills within each country's particular and challenging contexts.

SustainAbility provides consultancy services to a portfolio of multinational businesses. We work with beacon companies whose influence extends across industry, as well as focusing on the six key sectors whose strategies we believe will have the greatest impact and implications for the sustainability agenda.

Chemicals

The impact of chemicals on people and the planet provided the impetus for modern environmentalism and still raises grave concerns today. But chemicals are also essential to our modern quality of life. The challenge for the sector is to address these legacies while also innovating for future sustainability. We bring insight to the challenges and opportunities of new REACH legislation, health and environmental impacts, emerging stakeholder concerns, issues regarding human rights, bodily trespass and beyond.

Energy

The challenges associated with producing energy equitably and sustainably will define, in many ways, the standard of living for the population of the planet as well as the profitability and long-term viability of energy sector companies.

Issues of geopolitics, climate change, supply security, biodiversity, bribery & corruption, new technology and innovation are all at the heart of this sectors' sustainable future.

Finance & Capital Markets

The finance and capital markets sector is central to helping business, investors and entrepreneurs consider the relevance of sustainability for future markets. Switched-on investors, analysts, bankers and insurers often talk in terms of environmental, social and governance factors – or ESG for short. We aim to build bridges between actors capable of channelling capital towards the creation of new forms of value.

Food & Beverage

A sector that is currently in the spotlight for the products that it offers and for the sustainability of its supply chain. At the point of sale, the focus is on health and nutrition as concerns around obesity and malnutrition rise. Companies also need to understand and address supplier issues such as the use of child labour, the prevalence of chemicals in agriculture and equitable pricing for farmers. How companies address this range of issues will determine their future sustainability.

Healthcare

Global health challenges for the 21st century are profound. Emerging pressures like pandemics, climate change, population growth and poverty are raising questions about what market and entrepreneurial solutions will be needed for the successful provision of sustainable healthcare in the 21st century. The potential of orphan drugs, the pressures of HIV/Aids, the lure of lifestyle medicines and the challenges of intellectual property and profitability will all influence the sector's future.

Knowledge Economy

The fusion of information technology and media shapes the mental frame in which many of us now explore and learn about the world. The knowledge economy provides huge potential to increase access and participation across industries, countries, political systems and power structures. But currently the knowledge economy remains closed, inflexible, expensive and difficult to use. This sector is potentially a great enabler when it comes to addressing issues such as climate change, energy efficiency, transparency and inclusion.

SustainAbility undertakes independent Research & Advocacy and works in partnership with leadership organisations to explore and identify sustainability trends, issues and opportunities for business. The strategic insight generated by our research underpins our consultancy services. Current programs include:

Raising Our Game

Aims to explore the future of globalisation and sustainable development in the next decade. This timeframe is critical to reverse trends in climate change and environmental degradation. Yet population growth and thriving emerging economies continue to exacerbate the problems – while poverty and inequality persist and may worsen. The stakes have never been higher when it comes to economic, environmental and social risk, as well as the opportunities for innovation and the creation of new solutions, markets and value. Companies are invited to explore the profound dilemmas facing society and to understand the future implications and opportunities for their business.

Social Entrepreneurship

In partnership with The Skoll Foundation, SustainAbility is exploring the field of social entrepreneurship to address sustainability challenges and business needs, such as innovation and growth. Our research program is complemented by consulting work that helps clients to better understand the social entrepreneurship field and its relevance to their business and strategy.

Global Reporters

Our flagship program for companies interested in best practice and trends in corporate sustainability reporting. We publish a biannual report which includes a ranking of the world's leadership companies, based on a tailored methodology developed with UNEP. Our most recent report shows that great progress has been made in emerging economies in reporting practices, that sustainability considerations are increasingly embedded in business and that leadership organisations are as keen to report on how they are innovating solutions as managing risks. Challenges persist, including broad failure to link public policy with sustainability strategy and the need for clearer forecasting of the long-term value of sustainability investments.

Other Research

In addition to our ongoing programs, we periodically conduct research on critical sustainability issues and emerging challenges for business such as our project on Pharma Futures. Other publications have explored issues of corporate integrity, ethics and accountability with regard to: tax strategies, public affairs and lobbying, the role of finance and the SRI sector and the challenge of enabling corporate responsibility initiatives to scale up within broader public policy frameworks.

We have also published reports on the role and responsibility of the media and of non-governmental organisations with regard to the public debate around sustainability. As part of our Emerging Economies Program, we are publishing a portfolio of studies that provide insight on our four focus countries.

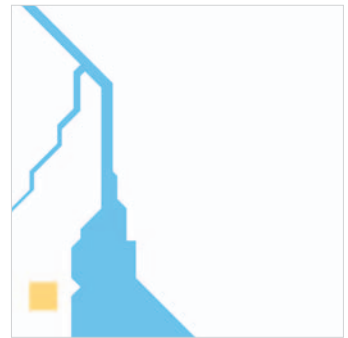
More information on all our services and research, including reports and analysis to download, is available online from our website. For further information, please contact our London, Washington or Zurich offices at the addresses below.



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