

SUSTAINABLE PRODUCT WORKS, LLC

SPW is led by Phil Berry

- I have worked for more than 25 years to help businesses around the world make dramatic reductions in the environmental and social impacts of their products and supply chains.
- Whatever your situation, I have likely worked on something similar before. This allows me to be very cost effective.
- What sets SPW apart from the competition is extensive experience, real depth and breadth of knowledge, and the innovative strategies we develop.



Phil's Experience and Background

- For eight years, until late 2007, I served as Nike's Director of Footwear Sustainability leading technical efforts to reduce the environmental impact of footwear and the vendor supply chain.
- Business Ethics Magazine recognized the program we built at Nike as "the best corporate environmental program in the United States" in 2006.
- I was part of the team that designed and developed the first product Nike marketed based on sustainability: the "Nike Considered Boot." That product won the prestigious IDSA (Industrial Designers Society of America) "Gold Award" for outstanding consumer product in 2005.
- I was honored to be chosen by "The Climate Project" to be personally trained by Al Gore to deliver his climate change presentation.
- I started and led the team that began Nike's environmental programs in Asia, where we did a great deal to green the footwear supply chain.
- Prior to Nike, I worked as an independent consultant teaching social and environmental sustainability to businesses in India, Thailand and China.
- For five years in the early 1990s, I worked for Oregon Department of Environmental Quality (DEQ) teaching "resource efficient manufacturing."
- I spent the 1980s developing and implementing product quality and environmental programs for a series of corporate employers.
- My Bachelor of Science Degree is in Social Sciences from Portland State University, Oregon.

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SUSTAINABLE PRODUCT WORKS, LLC

SPW provides business services in three related areas:

In each area, SPW has deep experience defining opportunities; developing innovative strategies; building tools and creating operational programs.

Increasingly, both consumers and other businesses are aligning themselves with "good businesses." Helping you define appropriate ways to communicate your work is a key component of every project that SPW accepts.

SUSTAINABLE PRODUCT SERVICES

- Strategic analysis of your sustainable product and brand opportunities.
- Creation of "environmental footprint" to document product impacts – including a "climate footprint" of product.
- The right set of product creation tools for your business to inform design and define environmentally preferred materials and production processes.
- "Sustainable Product Roadmap" to define a product improvement path.

SUSTAINABLE SOURCING AND SUPPLY CHAIN SERVICES

- Sustainable and domestic U.S. sourcing strategies.
- Baselines of impacts and costs of climate change impacts, energy, waste and toxics in raw material and product supply chains.
- Systems to monitor outsourced factories – directly and through brokers.
- Shared benefit projects with outsourced factories to reduce impact and cost.

CLIMATE CHANGE SERVICES

- Innovative climate change strategies that create competitive advantage.
- Identification of your real opportunity and creation of the business case.
- Climate baseline of services, products, materials, manufacturing, logistics, supply chain or operations.
- Plans for real reductions in emissions and impacts with the best ROI/NPV.
- Plans for how, and when, to talk publically about your climate work to customers, the community and investors.

For more information and description of completed projects, go to:

<http://sustainableproductworks.com/index.html>

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